

# The Corporation

**A Film and Television Franchise**

# Executive summary:

***The Corporation*** is a feature length film that details the encounters and misadventures of three women, Haley, Sierra and Kimmie. These women are hired by Hershel Bronstein, a.k.a. “the boss,” to work for a CIA clandestine organization that recruits men and women who have either defaulted on student loans, or who’ve been charged with treason for selling secret information to foreign nationals.



# BlackMist Group

BlackMist Group LLC was established for the sole purpose of producing and distributing *The Corporation*—a full-length feature film written by Harrison Freed, Josh Kottoff and Heidi Bordogna. BlackMist Group is wholly owned by Harrison Freed, Josh Kottoff and Gregg A. Luckman, and is a limited liability company (LLC) and is registered in the state of New York.

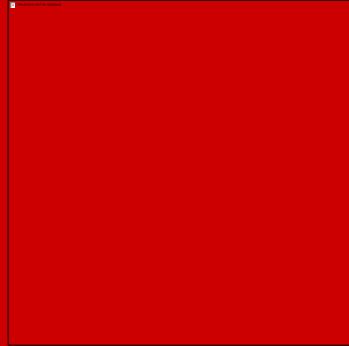
# THE TEAM

*These well-connected, creative, and intelligent minds make The Corporation our reality*



**Harrison Freed**

Co-author, co-owner of  
BlackMist Group, CEO of  
Transcendental Film  
Studios



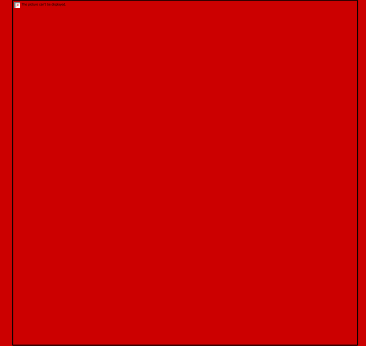
**Josh Kotoff**

Co-author, co-owner of  
BlackMist Group, SEO &  
Marketing specialist of  
Transcendental Film  
Studios



**Gregg Luckman**

Co--owner of BlackMist  
Group, Chairman of  
Transcendental Film  
Studios



**Heidi Bordogna**

Co-author of The  
Corporation, team member  
of The BlackMist Group,



We need YOUR  
help...

We are seeking funding in the amount of \$1.4 million to supplement the tax credit of 25% we will secure. These funds will cover all production, filming, and post-production costs to bring the major motion picture & television show *The Corporation* to theaters across the globe.

# Operating Budget

Above-the-line=\$527,000.00

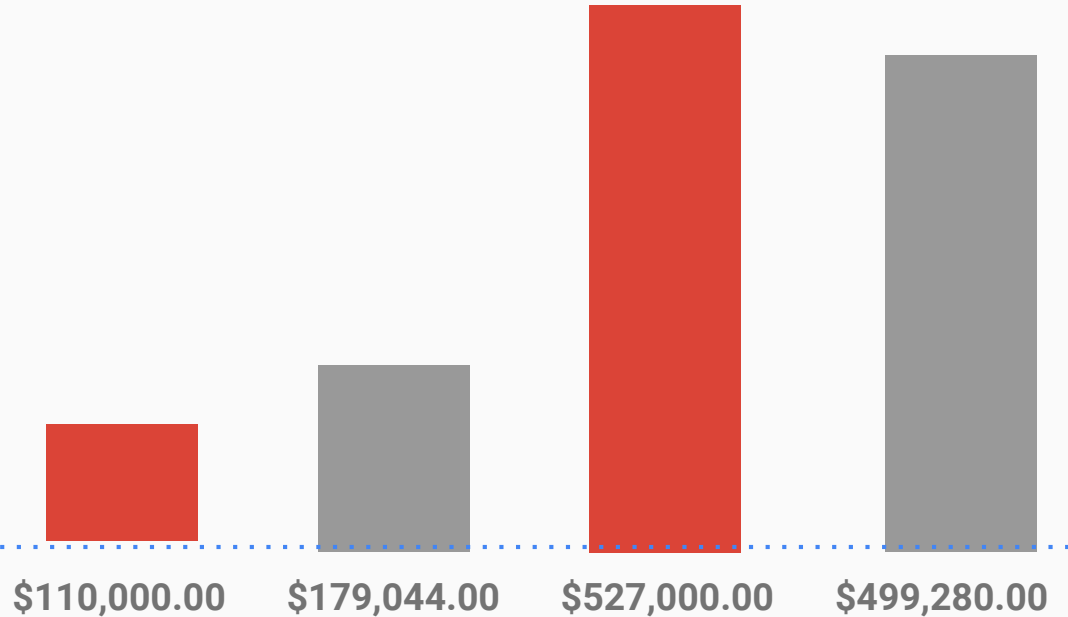
Below-the-line=\$499,280.00

Post-production=\$110,000.00

Other=\$179,044.00

Total=\$1,378,876.00

\*See Heidi for a copy of the Operational budget.



# Location schedule

*Our planned shooting schedule is as follows:*

The Corporation/BlackMist Locations	Total Days At Location
Rest Stop	2
Hotel	4
Coffee shop	1
Desert	3
Restaurant	3
Gun Range	1
Car Scenes	5
Log Cabin	5
Santa Fe Rail Road	3

With only 27 days of filming, we will not only save considerable money on the filming process, but will reduce the risk of overruns and delays significantly. Our budget for the movie is at \$1.4 million is fairly modest in comparison to many “low budget” motion pictures. This budget offers the ability to entice high-value talent while maintaining a modest production budget, allowing for increased ROI.

# Anticipated ROI

BlackMist Group anticipates a moderate (medium) ROI.

Return on investment is based on a 115% return, P&A fee of 15%, distribution fee of 25%, remainder will be 50/50 pari passu with investor

## Medium

\$11,200,000.00 film gross

\$ 5,600,000.00 exhibitor

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\$ 5,600,000.00 Total

\$ 1,400,000.00 Distributor (25%)

\$ 1,540,000.00 (Lender for P & A)

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\$ 2,660,000.00 Total

\$ 1,400,000.00 investment

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\$ 1,258,000.00 Total

\$ 532,000.00 profit for the investor

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\$ 728,000.00 total

\$ 364,000.00 (production company)

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\$ 364,000.00 for investor



# ROI; Loss, Low, High

## Loss

\$5,600,000.00 Film Gross

\$2,800,000.00 Exhibitor

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\$2,800,000.00 Total

\$ 700,000.00 Distributor (25%)

\$1,540,000.00 (Lender for P & A)

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\$ 560,000.00 Total

-\$1,400,000.00 investment

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\$ - 840,000.00 Loss for the investor

## Low

\$8,400,000.00 Film Gross

\$4,200,000.00 Exhibitor

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\$4,200,000.00 Total

\$1,050,000.00 Distributor (25%)

\$1,540,000.00 (Lender for P & A)

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\$1,610,000.00 Total

\$1,400,000.00 investment

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\$ 210,000.00 profit for the investor

## High

\$14,000,00.00 film gross

\$ 7,000,000.00 exhibitor

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\$ 7,000,000.00 Total

\$ 1,750,000.00 Distributor (25%)

\$ 1,540,000.00 (Lender for P & A)

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\$ 3,710,000.00 Total

\$ 1,400,000.00 investment

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\$ 2,310,000.00 Total

\$ 556,500.00 profit for the investor

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\$ 1,753,500.00 total

\$ 876,750.00 (production company)

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\$ 876,750.00 for investor

# Distribution

The Corporation is planned for a NC-17 rating R with a release date and time to assure the largest box office draw possible. We will also create a Director's Cut and providing a box set DVD with a number of special features. Additionally, The Corporation will be marketed as a martial arts action film in order to appeal worldwide. The BlackMist Group LLC will partner with Shoreline Entertainment in order to provide both domestic and international channels. The BlackMist Group will retain control over the U.S. theatrical distribution process, which is the most important market for the film, DVD, cable, and merchandising. DVD sales of films in 2010 ranged from 1 million to more than 10 million units sold. We expect *The Corporation* to sell approximately 5 million units worldwide. Top theatrical releases in 2010 ranged from 700 theaters to over 3,700 theaters, with an average \$25 million in box office receipts. We expect *The Corporation* to be shown at a minimum of 2,000 theaters.

# Product Placement

The BlackMist Group will employ a top PR firm to aid in attracting consumers to *The Corporation* brand. Specialists will provide consulting services and assist in Product Placement, Brand Integration and Promotional Alliance services relating to Brand-marketing initiatives. Integration opportunities may include scripted verbal mention of Brands, insert usage of Brand, hands on usage of Brand, foreground and background placement of Brand, as well as placement of Brand's advertising materials including signage, point of purchase.

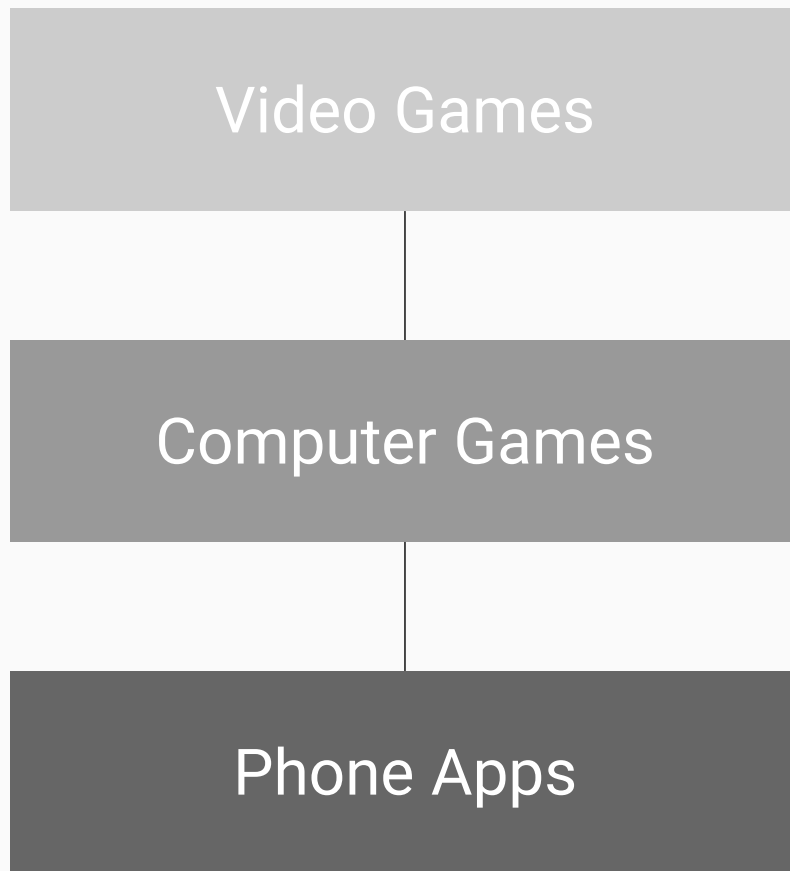
Other planned revenue streams include online games, streaming media, web episodes, Comic Books and an online store. We are seeking immediate funding to allow for principle photography to begin in the fall of 2016.

# Key Branding

- Transportation (Automobiles, Motorcycles, Yacht)
- Apparel & Accessories (All leads-footwear, sunglasses, watches, jewelry)  
Motorcycle (helmets, luggage)
- Beverages (Alcohol, water, soda, coffee, -integration & cast & crew consumption)
- Telecommunications (cell phones, smart phones-integration, free minutes for Crew)
- Electronics (LCD TV's, computers, hand held radios)
- Signage (Assorted brands-MTA buses, taxis)
- Snack Foods (For integration and cast & crew consumption)

# In Development

BlackMist Group is dedicated to making *The Corporation* a success and has been developing other communication platforms to connect with consumers.



# Notes to Investors

We are pleased to have the opportunity to present this proposal to fund The BlackMist Group and *The Corporation*, our first feature film. 24 months after the film's release, (under moderate ROI) we expect to generate cumulative revenues of \$2 million through DVD sales, Comic Book sales, movie, merchandising, streaming videos, apps and video games.

We are seeking funding in the amount of \$1.4 million from investors. We will negotiate a very favorable profit sharing arrangement with our investors to drive a powerful ROI for these investors. We at The BlackMist Group LLC are excited about the prospect of working with you on this compelling venture!

BlackMist Group has no pending obligations and no debts of any kind besides corporate tax, which is being handled by Gregg A. Luckman, Chairman of the company.

We anticipate receiving funding by the end of the summer or early fall so that we can start pre-production and stay on target with our funding goals. We will utilize all resources such as 350k (25%) in tax credits, product placement, sales of our on-line store, etc. to reach the goal if we fall short from an investor.

# Contact Information

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# Additional Artwork

